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VCI Hospitality to launch World Destination Travel in January

Dinkar Farwaha - *New Delhi*

Hospitality major VCI hospitality has announced the launching period for its upcoming travel company, World Destination Travel. The group, which announced a few months back its plans to venture into the travel sector, is planning to launch its high-end travel company in January (2009). In an exclusive interview with Express TravelWorld, Vijay K Singh, chairman of VCI Hospitality, said, "Driven by the phenomenal growth of inbound and outbound (both leisure and corporate) tourism, we have decided to launch a new travel company that will cater to all needs of the premium traveller. The launch is scheduled to be in January next year." He added, "We will be foraying into various segments of travel like business travel, leisure travel, inbound, outbound, meetings and incentives, residential conferences, and concierge services."

For the outbound market, the group is targeting south-east Asia and the MENA region and will employ its own staff. It has already opened branch offices in Dubai, London and Shanghai and plans to open another nine offices abroad. In India, the group has opened offices in Bangalore, Kochi, Chennai, Ahmedabad, Hyderabad, Pune, Mumbai, Delhi, Ludhiana, Jalandhar, Jaipur and Kolkata.



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